ULTIMATE GUIDE TO GRANT WRITING for FILMMAKERS 2018

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Hey,

Someone asked me "Curt, what are your best tips for getting a grant application accepted?"

I remember wanting to distill it down to some catchy Top 5, but then I thought... Why not make the best compendium / resource on grant writing for filmmakers ever?!

We scoured the internet for weeks and categorized the best of the best in bite-sized chapters.

Enjoy.



- CHAPTER 1: Getting Ready For Grants
- CHAPTER 2: How To Write Winning Grant Proposals
- CHAPTER 3: Examples Of People Who Successfully Used Grants To Fund
 Their Projects
- CHAPTER 4: What Your Grant MUST Include and What To AVOID
- CHAPTER 5: Alternative Sources Of Funding (Crowdfunding, etc.)
- CHAPTER 6: Winning Grant Application (Templates)
- BONUS CHAPTER: Grants You Can Apply For As An Indie Filmmaker

CHAPTER 1: Getting Ready For Grants

This chapter will guide you through the basics of grant writing, as well as random tips you'll wanna know for Chapter 2.

We even put some bonus tips on getting your film funded in general.

- -Best practices for grant writers | Barbara Crutchley
- -Guidelines for independent script writers and filmmakers for a film funding. [UK] | Łukasz Sosnowski (luksona@gmail.com)
- -44 Film Grant Programs Every Filmmaker Should Know About | Megan Diane
- -Podcast with Ivan Clements: How To Fund A Film | Ivan Clements
- -Should I Hire a Grant Writer? | Amy Halpin
- -<u>How To Apply For Filmmaking Grants (And Why You Should Do It)</u> | Eugene Sun Park
- -<u>What are good tips for writing a grant proposal for a narrative film?</u> | Mark Goldstein
- -<u>10 Routes To Finance Your Film</u> | Elliot Grove
- -Show Me The Money: How to Get Your Film Funded | Brad Lichtenstein
- -How To Finance An Independent Film | Bryan Sullivan
- -<u>How to Fund Your Movie: A Guide to the Basics of Film Finance</u> | Matthew Helderman

CHAPTER 2: How To Write Winning Grant Proposals

Ah, the chapter you've been waiting for. How do you write grant applications that actually get APPROVED!?

By the way, in case you do get rejected, remember that you can always call the grant agencies and ask why.

In fact, make sure you do because without knowing *why* you got rejected, you can't improve for the next time.

- -How to Write a Proposal that Sells | Morgan Paar
- -Learn the Art of Film Grant Writing with Oden Roberts | Oden Roberts
- -8 Grant Writing Myths Nonprofits Should Not Believe | Joanne Fritz
- -How to Become a Better Grant Writer | Joanne Fritz
- -The Fundamentals of Grant Writing | Film Victoria
- -<u>How to Win a Film Grant</u> | Carole Lee Dean
- -<u>How to Write Your Documentary Film Grant Proposal with Joanna Rabiger</u>
 | Joanna Rabiger (*Podcast)
- -The How-Tos of Grant Writing: A Manifesto of Sorts | Joy Dietrich
- -Write a Better Artist Grant Application in 15 Steps | Rachel MacFarlane
- -4 Keys to Writing Winning Film Proposals | Carole Dean
- -Writing a Kick-Ass Funding Proposal | Holly Million
- -How to Write a Powerful Documentary Film Proposal | Lauren McGrail
- -<u>How to Write Winning Arts Grant Proposals</u> | Vanessa Richards
- -Best in Show: Writing the Perfect Grant | Mary Ann S. Anderson

CHAPTER 3: Examples Of People Who Successfully Used Grants To Fund Their Projects

These are examples of people who have successfully gotten their films / artistic projects funded via grants. You'll hear their personal tips and stories.

Part of success is modelling what successful people have done and learning from it.

- -Artist Insight | Grant writing | Norma Garcia
- -<u>The Top 7 Kickstarter Films (and 3 Secrets to Crowdfunding Success)</u> | Anthony Kaufman
- -Talk Shop: Grant Writer Catharine Bird on Successful Grant Proposals | Mojito Mastering, by Chris
- -<u>How do independent films at Cannes, Toronto, or other film festivals get</u> <u>financed?</u> | Gina Hall
- -A Massive List of Winter 2018 Grants All Filmmakers Should Know About |
 Oakley Anderson-Moore
- -Film Grant Wants to Introduce You to 'The Greatest Industry Contacts You

 Could Ever Find' | Laura Gamse
- -<u>How to Win Grants by Documentary Grant Writer Joanna Rabiger</u> | Block Talk Radio (*Podcast)

CHAPTER 4: What Your Grant MUST Include and What To AVOID

Now that you know the basics, it's good to see examples of what NOT to do.

I suggest you skim through each of these (instead of reading closely) because by now you have a good grasp of the fundamentals.

-Pro Tips: How To Succeed At Grant Proposals | Jason Guerassio

- -Film Grant FAQs | David Ross Fetzer
- -What are good tips for writing a grant proposal for a narrative film? | Mark Goldstein
- -Would your grant request approach make the grade? | Stephen Watson
- -Producing Pitfalls (& when to leave a project) | Stacey Parks
- -Why Nonprofits Should Stop Supporting Film Production Opinion | Brian Newman
- -The Distribution, Sales and Marketing of Independent Film, Video & DVD.

 Why the cards are more stacked against you than ever | Investing Advice

 Watchdog

CHAPTER 5: Alternative Sources Of Funding (Crowdfunding, etc.)

Sometimes grants don't work out. I know this (painfully). You know this (also painfully).

Personally, I funded my feature with money I got from pitching (private investment) but there are tons of other ways.

- -NETFLIX AND AMAZON OFFER INDIE FILMMAKERS HOPE (AND LOTS OF MONEY) | Julia Greenberg
- -7 Critical Crowdfunding Tips to Finance and Distribute Your Film | Jesse
- -<u>Film crowdfunding tips What the data says you should do</u> | Stephen Follows
- -Film Crowdfunding Stats: 8 Insights from 22,000 Campaigns | Amy Yeh
- -Crowdfunding Your Film: How To Go Viral (free course) | indiefilmTO

CHAPTER 6: Winning Grant Application (Templates)

This chapter is all about SPECIFIC grant applications that won. You can find templates that you you can get inspiration from, so you're not completely lost.

- -<u>10+ Film Proposal Templates for Your Project</u> | Template.Net
- -5 GRANTS FOR MICRO-BUDGET FILMMAKING IN CANADA | Jason Cliffen
- -Filmmaking Grants | Filmmakers Without Borders

BONUS CHAPTER: Grants You Can Apply For As An Indie Filmmaker

Lastly, everything resource we found relating to getting your film funded.

It even includes our <u>FULL LIST of every Canadian / USA / UK grant</u>. Enjoy, and good luck!

- -Indie Film Academy | Free Online Filmmaking School for Independent
 Filmmakers | Screenwriting | Crowdfunding | Cinematography | Jason Buff
- -<u>Film Fund</u> | OMDC
- -The 7 Dirty Secrets of Film Financing | Bianca Goodloe
- -Funding | Chris Jones
- -The Indie Film Proposal A Living, Breathing Document | Heather Hale
- -FUNDING FOR FIRST FEATURES | Ben Roberts (*Podcast)
- -<u>How to Get Donations and Grants for Your Indie Film</u> | Lights Film School
- -Fall 2017 Filmmaking Grants Announced | Kenneth Rainin Foundation
- -The Art of Film Funding Podcast | Carole Dean
- -Four Ways to Ask for, and Get, Your Favors Granted | Susan Krauss
- -Share your film's proposal and go for that grant! | Mario J. Novoa
- -The Ultimate Guide To Film Funding | indiefilmTO